



Creative Leadership. Fractional Cost. Unmissable Growth.

Executive-level creative direction that drives clarity, momentum, and measurable growth — without the full-time salary.

The Problem

Your brand is ready for more; but:

- Creative feels inconsistent or off-brand
- Teams lack direction & Campaigns miss the mark
- A full-time CD costs \$180K–\$250K+

The Solution

AmperBrand's Fractional Creative Director

Strategic creative leadership that connects business goals with bold creative execution, at a fraction of the cost.

- Build brand clarity and creative confidence
- Direct campaigns and unify messaging
- Mentor internal teams and elevate performance
- Deliver measurable growth and consistency

How It Works

Discover – Free strategy call to assess needs

Align – Define scope and metrics

Lead – We integrate, guide, and direct creative

Optimize – Track results and scale impact

The Options (Custom packages available)

Tier	Ideal For	Scope	Starting At
Sprint	Quick clarity	1-Week Audit & Strategy	\$1,250
Catalyst	Growth campaigns	Monthly Retainer	\$4,500/mo
Builder	Full brand revamp	Multi-channel Leadership	\$11,500/mo

Proven Results

- +307% sales growth for a national retailer
- +622% web traffic for a financial client
- Rebrands that doubled market value

WHAT CLIENTS SAY

“AmperBrand transformed our vague identity into a brand that actually sells.”

— Chandler Childs,
Ultimate Hero

Is This Right For You?

You're scaling and need:

- Creative leadership without the overhead
- A partner who connects creative to ROI
- Clarity, speed, and standout work

If that's you, let's talk.

**Book Your Free
30-Minute
Strategy Call.**